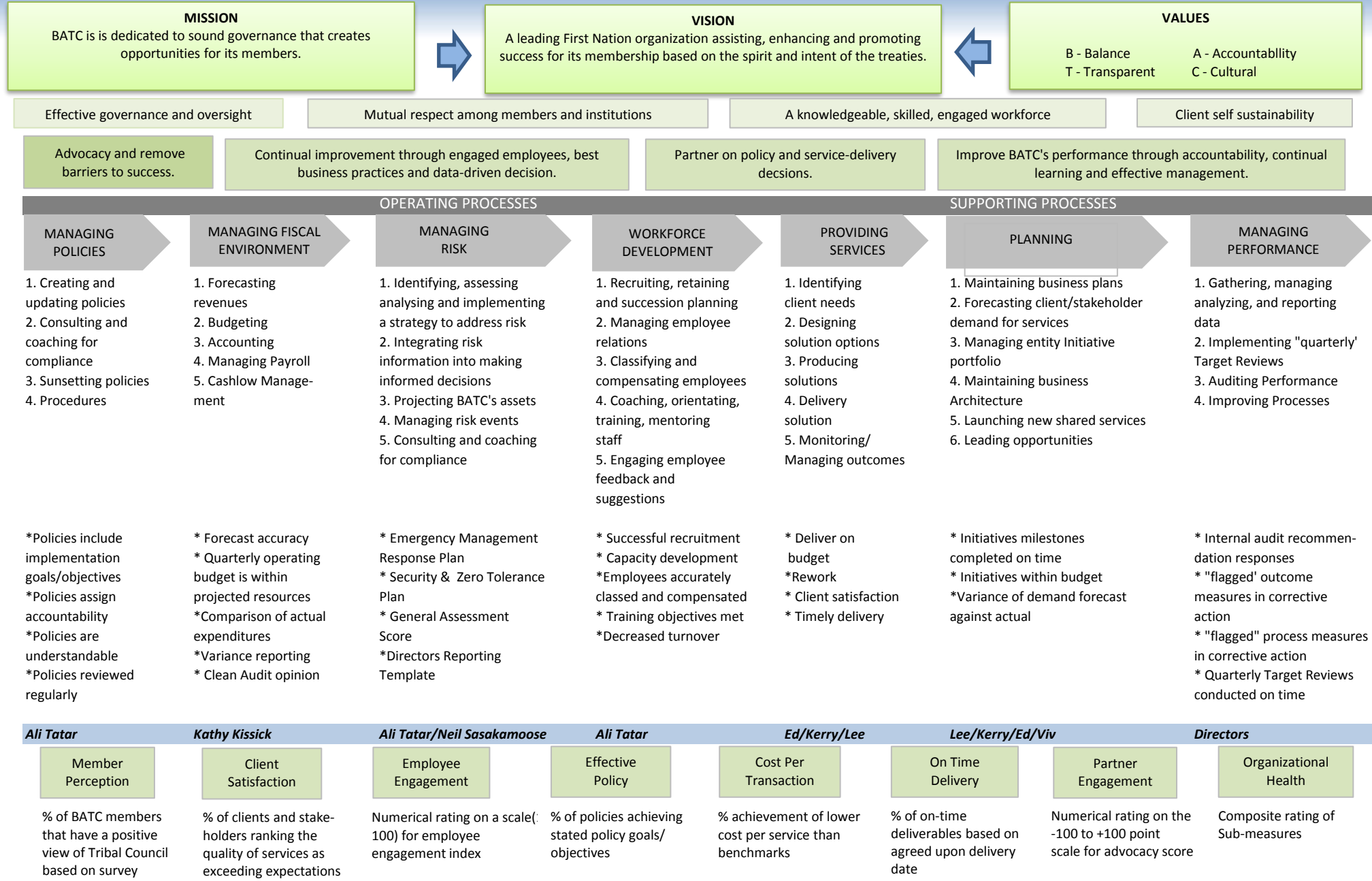




FUNDAMENTALS MANAGEMENT MAP



FOUNDATIONS

OUTCOME GOALS

STRATEGIES CORE PROCESSES

VALUE STREAM

SUB PROCESSES

PROCESS MEASURES

PROCESS OWNER

OUTCOME MEASURES